w3.reviews

A powerhouse identity for reviews, audits, and trust infrastructure

Why it's strategic

- "reviews" is universal and conversion-driving across every category.
- Perfect for Web3 auditing, community ratings, and risk scoring platforms.
- Natural hub for standards-based verification and compliance seals.
- Brandable + literal: reads like the product and the destination.
- Defensive value: category capture + competitor denial.

Best-fit buyers

- Security audit firms building a platform
- Web3 ecosystems adding reputation layers
- Compliance platforms (accessibility/standards)
- SaaS review operators expanding into a flagship brand
- Media groups monetizing trust-driven purchasing decisions

Process

- Terms shared privately under NDA
- Escrow closing (Escrow.com or equivalent)
- Standard registrar transfer